

SHORT RULES:

NO PURCHASE NECESSARY TO ENTER OR WIN. SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES AND LEGAL RESIDENTS OF CANADA, EXCLUDING QUEBEC, WHO ARE AGE 18 YEARS OR OLDER. Limit one (1) entry per participant. The Adobe Acrobat Podcast Sweepstakes ("Sweepstakes") opens March 24, 2009 and closes at 11:59 p.m. Pacific time, June 1, 2009. Participation constitutes entrant's full unconditional agreement and acceptance of the Official Rules. Void where prohibited by law. Ten (10) total winners will be randomly drawn. Estimated odds of winning are dependent upon number of eligible entries received. If entry via web or phone is not possible, participants may send a 3x5 postcard containing name, address, telephone number, and e-mail address to: Adobe Acrobat Podcast Sweepstakes, 345 Park Avenue, A08-424, San Jose, CA 95110. Ten (10) Winners will be selected, each to receive one (1) Apple iPod Touch 16 GB, model MB531LL/A, valued at approximately US\$299.00 each. No alternative prize, cash equivalent, or other substitution is permitted. Prize is nontransferable. Winners are responsible for all taxes, and all fees associated with the use of the prize. Sweepstakes participants agree to hold Adobe and its agents/representatives harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Sweepstakes. Other limitations may apply. See Official Rules for full version of these official rules and details. Sweepstakes is sponsored by ADOBE SYSTEMS INCORPORATED ("Adobe" or "Sponsor") at 345 Park Avenue, San Jose, CA 95110.

OFFICIAL RULES:

Sweepstakes Details and Rules

ADOBE ACROBAT PODCAST SWEEPSTAKES

OFFICIAL RULES ("Official Rules")

NO PURCHASE NECESSARY TO ENTER OR WIN. The Adobe Acrobat Podcast Sweepstakes (the "Sweepstakes") opens March 24, 2009 and closes June 1, 2009. Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. Winners' names will be randomly drawn from eligible entries on June 2, 2009. Sweepstakes is sponsored by Adobe Systems Incorporated, 345 Park Ave. San Jose, CA 95110 ("Sponsor").

(1) ELIGIBILITY: The Sweepstakes is open to legal residents of the U.S. and Canada only. Participants must be age 18 or older as of the date of entry to be eligible. Residents of jurisdictions prohibiting such promotions should consider this offer void, including residents of Quebec. Employees, independent contractors, officers and directors of Adobe, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies and legal advisors, and the immediate family members and persons living in the same household of such persons, are not eligible to participate in the Sweepstakes. All federal, state, provincial and local laws and regulations apply. In the event this Sweepstakes is compromised in any way, electronically or otherwise, that is beyond the control of Sponsor, Sponsor reserves the right to withdraw the transmission of this Sweepstakes.

(2) HOW TO ENTER: Participants may enter Sweepstakes by visiting the web link located at <http://www.acrolonge.com> and follow complete online registration. If entry via web is not possible, participants may send a 3x5 postcard containing name, address, telephone number, and email address. The postcard can be sent care of:

Adobe Acrobat Podcast Sweepstakes
345 Park Ave
A08-424
San Jose, CA 95110

One entry per person per household is permitted as determined by email and/or home address. All entries become the property of Sponsor and will not be acknowledged or

returned. Entries must be received by 11:59:00 PDT June 1, 2009 and all mail entries must be postmarked by May 23, 2009 and received by Sponsor by June 1, 2009 to qualify for the final drawing.

(3) PRIZES: Ten (10) winners will be selected, each to receive one (1) Apple iPod Touch 16 GB, model MB531LL/A, valued at approximately US\$299.00 each. Prize is non-transferable. All federal, state and/or local taxes are the responsibility of the winner. Participants are responsible for all internet access fees, service charges, and any other fees associated with the use of the prize. A participant may only win one (1) prize.

(4) SELECTION OF WINNERS: The winners will be determined by random drawing of all eligible entries received. Odds of winning a prize are based on the number of eligible entries received. The selection of the winners will take place June 2, 2009. Winners will be notified by e-mail or telephone within 5 business days of the selection, at which time a full shipping address and phone number will be required for fulfillment of the prize. Winners will have 15 days from notification to accept the prize by replying to notification e-mail. Sponsor is not responsible for late, lost, misdirected, or unsuccessful efforts to notify the winners. All taxes on prizes, including income taxes, and any incidental expenses associated with collection of a prize are the responsibility of the winners. Winners assume all liability for any damages caused or claimed to be caused by participation or by any prize and release Sponsor from any such liability. A winner may be required to sign and return a Release of Liability, Declaration or Affidavit of Eligibility, and where lawful, a Publicity Consent Agreement all within 15 days of receipt by such winner as a condition of receiving a prize. If a winner is a resident of Canada, such winner will be required to correctly answer a math question provided by Sponsor. Answer to the math question must be returned to Sponsor within fifteen (15) days of receipt by winner. If a selected winner cannot be contacted, is ineligible, fails to claim the prize, or fails to timely return the completed and executed declaration and releases as required, prize may be forfeited and an alternative winner selected. Prize will be sent no later than 6 weeks after acceptance.

(5) TERMS AND CONDITIONS: Conduct of Sweepstakes and selection of winners is in Sponsor's sole discretion, and Sponsor's decisions are final and binding. Sponsor and its agents, representatives, affiliates, subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible, or postage-due entries; (ii) any condition caused by events beyond the control of Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iii) any printing or typographical errors in any materials associated with the Sweepstakes; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes. By participating in the Sweepstakes, each participant agrees to release and hold Sponsor and the employees, officers, directors, shareholders, agents, representatives, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from participant's Sweepstakes participation, acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. Entrants agree to abide by these Official Rules and by the decisions of Sponsor, which are final.

(6) WINNERS LIST: A winners list may be obtained by sending a stamped, self addressed envelope to Winners List, Adobe Acrobat Podcast Sweepstakes, 345 Park Avenue, A08-424, San Jose, CA 95110. Requests for winners list must be received by July 15, 2009.